

A photograph of a woman in a floral dress walking past two cows in a rural setting with colorful houses. The scene is set in a village with vibrant, multi-colored buildings. In the foreground, two cows are walking across a paved area. One is black and white, and the other is brown. A woman in a colorful floral dress and blue shoes is walking to the right. In the background, there are several houses with bright colors like purple, blue, and red. A dark wooden fence runs across the middle ground. The sky is overcast.

# RODE HARD AND PUT AWAY WET

CREATED BY  
BILL DIAMOND



## **SERIES LOGLINE**

A group of women in a tiny dying village convince the owners of a failing Midwestern ranch to ship themselves, their ranch hands and their large herd of cattle to Poland and teach the locals how to be cowboys.



# SERIES OVERVIEW

Prospects are bleak for the inhabitants of a small village in rural Poland. Jobs are scarce, the population is mostly poor and elderly, and anyone who hasn't already moved is actively considering it. Those with nowhere else to go are stuck figuring out how to survive as they're forced to watch their beloved rural community, with its rich culture and traditions, vanish right before their eyes.

As for the widowed **Lena**, 40, she's reconciled herself to being there till the bitter end. Devoted, loyal and kind-hearted, Lena has become the sole (and unpaid) caregiver to a handful of the village's oldest residents. The idea of leaving them now, with no one to look after them, just doesn't feel like an option to her.



**Though Lena has spent her entire life being quiet and reserved, she understands the current moment requires a new approach. Which is why this usually mild-mannered 40-year-old suddenly finds herself strong-arming the incompetent owner of a local ranch to hand over half his failing business to a pair of U.S. ranchers he's even never met.**

**In exchange, the Americans will bring their vast cowboy know-how and large herd of premium cattle to Poland.**



# The Americans



Thomas



Gina



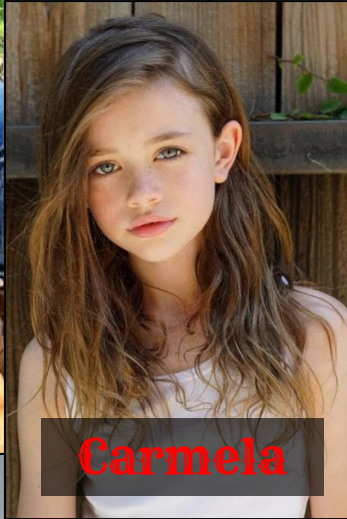
With her drought-ravaged Missouri ranch on the verge of bankruptcy, **Gina** knows it will take a miracle to pull her fanny out of the fire. So when she gets a call from some random Polish woman asking if she'll ship herself and a 1000 head of cattle across the Atlantic, Gina is a tad skeptical. But looming financial ruin tends to clarify the mind and she soon finds herself agreeing to the deal.

Turns out, that's the easy part.

The hard part is convincing her crusty, bull-headed father **Thomas** to give up the family ranch and go along with the plan. Which he eventually does... but not without a whole lot of grumbling, cursing, kicking, screaming and manly-man muttering.



**Mauricio**



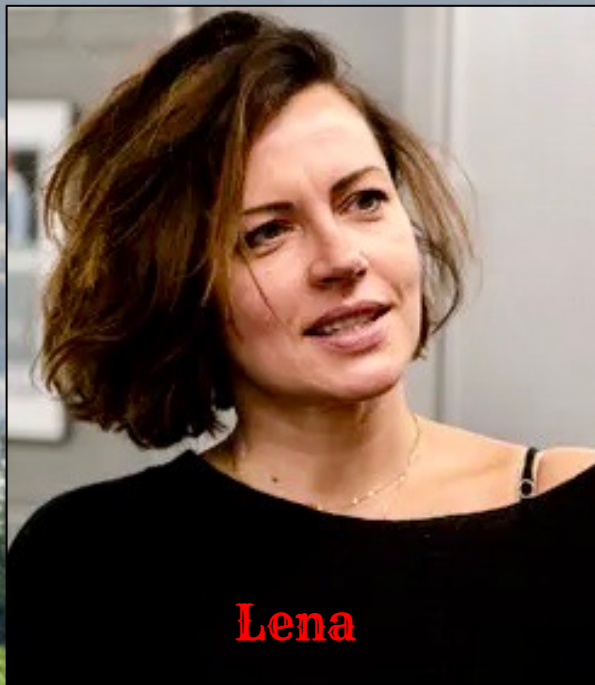
**Carmela**



**Anthony**

Gina knows it's asking a lot of **Mauricio** – a veteran ranch hand who even her cranky father says is the best he's ever worked with – to haul his horse, spurs and saddle over to cold and snowy Central Europe. It's another thing entirely when you learn he promised his late-wife he'd leave the dangerous cowboy life behind and be a full-time dad to anxious 9-year-old **Carmela**. Truth is, Mauricio knows he was never cut out to be a boring shop clerk. So while he agrees to join Gina and her dad in Poland, he'll constantly wonder if he hasn't made the biggest mistake of his life.

As for **Anthony**, he's more of a live-for-today kind of dude who's quick to tell you he's got “mad cowboy skills.” If only he had the maturity and impulse control to match. Thomas banned the 23-year-old from ever working at his ranch again... but Gina discovers it's slim pickin's when it comes to available cowboys. Which means lover-boy Anthony now has a whole new country full of women to try and work his charms on.



Lena



Anna

# The Villagers

When the hard-drinking, poorly motivated men of the village prove they have zero aptitude for the cow-poke business, the women decide to step up and fill the gap. **Karina**, the village's bossy self-appointed leader, definitely doesn't approve. After all, everybody knows God didn't intend for girls to be cowboys.

But with Gina serving as model and inspiration, the ladies of the village – including Lena, feisty middle-aged grandmother **Anna**, and the young struggling refugee **Nina** – discover their lives suddenly have a value and purpose they've never had the opportunity to discover.



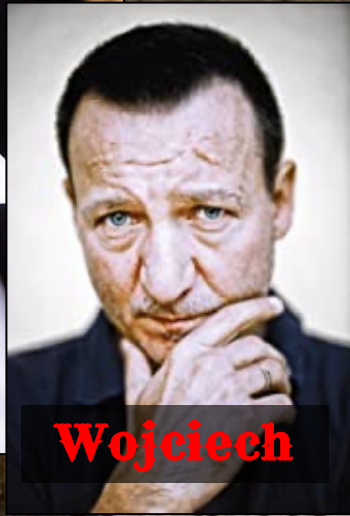
Karina



Nina



**Kacper**



**Wojciech**

Bumbling businessman **Kacper** isn't some enlightened soul dedicated to the cause of female empowerment. His support of Lena's proposal is actually just a case of desperate times calling for desperate measures. But it doesn't hurt that from the second he lays eyes on Gina, Kacper is sure he's met his future wife and commits himself to winning the American rancher's heart. That it's the most hopeless of hopeless causes just doesn't seem to register.

Kacper's bodyguard **Wojciech** was once a low-level member of a 90's crime gang. These days, the ex-tough guy spends his time working the angles, avoiding hard work and half-heartedly preventing anyone from doing his boss bodily harm.

But he can't do much about **Olek**, who happens to be Kacper's foppish identical twin and chief rival. The Bobek brothers are engaged in a race to see who will inherit the family's vast business empire. Olek will go to any length to undercut Kacper and win their ruthless and powerful father's approval. If he destroys the ranch in the process, well, so much the better.



**Olek**

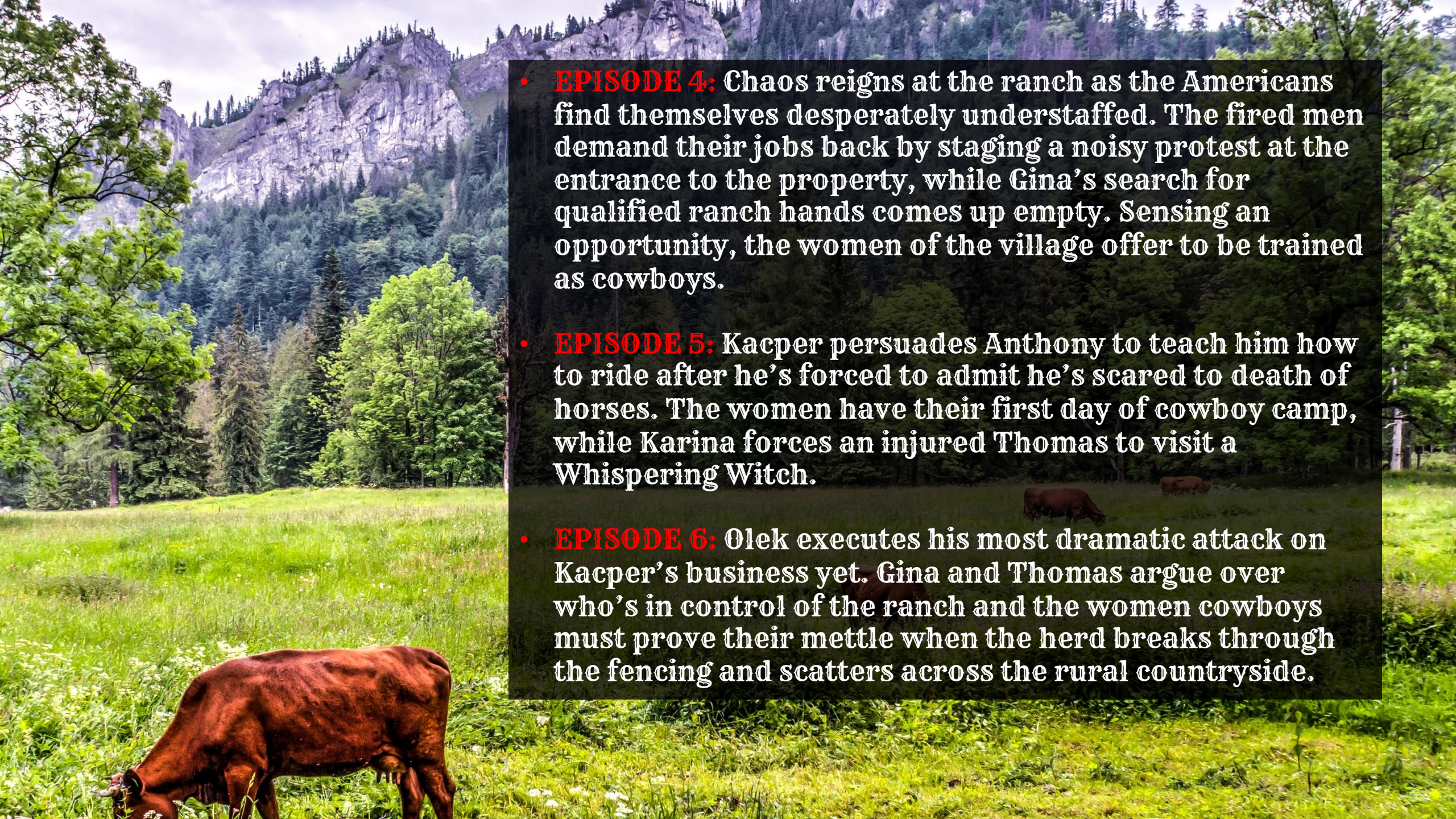


# SEASON ONE

## EPISODES 1-6

- **PILOT (PART 1):** Failing Polish businessman Kacper Bobek agrees to join forces with struggling Missouri rancher Gina Stillwater after Kacper's conniving twin brother Olek pressures him to sell his property to him.
- **PILOT (PART 2):** Gina tries to convince her skeptical, crotchety father Thomas to accept the deal she's hammered out with Kacper. She also has the unenviable task of finding ranch hands willing to travel to rural Poland with her and train the locals how to be cowboys.
- **EPISODE 3:** The Americans finally arrive at the Polish ranch with their entire herd of cattle, only to discover that Olek has arranged to have Kacper arrested on false charges. As Gina goes to bail her new partner out of jail, the inept Polish ranch hands manage to frighten the cows, causing Thomas to fire them all in a fit of rage.





- **EPISODE 4:** Chaos reigns at the ranch as the Americans find themselves desperately understaffed. The fired men demand their jobs back by staging a noisy protest at the entrance to the property, while Gina's search for qualified ranch hands comes up empty. Sensing an opportunity, the women of the village offer to be trained as cowboys.
- **EPISODE 5:** Kacper persuades Anthony to teach him how to ride after he's forced to admit he's scared to death of horses. The women have their first day of cowboy camp, while Karina forces an injured Thomas to visit a Whispering Witch.
- **EPISODE 6:** Olek executes his most dramatic attack on Kacper's business yet. Gina and Thomas argue over who's in control of the ranch and the women cowboys must prove their mettle when the herd breaks through the fencing and scatters across the rural countryside.

# TED LASSO



BRIDGET EVERETT

A coming of middle age story.

HBO ORIGINAL  
SOMEBODY  
SOMEWHERE



## DERRY GIRLS



# TO NE

*RODE HARD AND PUT AWAY WET* is a warm, witty and intelligent half-hour comedy audiences around the world will instantly take to their hearts.

Much like *Ted Lasso*, *Somebody Somewhere* and *Derry Girls*, *RODE HARD*'s rich and fully-formed characters, authentic world and relatable storylines will seek not just to amuse and entertain but uplift and inspire, as well. And while the series will point out the differences between cultures, it will also highlight the universal experiences, behavior and emotions we all share.

Ours will just have a lot more cows.



## **WRITER/PRODUCER**

**Bill Diamond**

Bill Diamond has worked in film and TV for over three decades, writing, producing and show-running at every major U.S. network. A 5-season veteran and executive producer of the Emmy Award-winning comedy *Murphy Brown*, he has also worked extensively in Europe, writing on the hit BBC1 sitcom *My Family*, co-creating CTC's hugely popular *The 80s*, creating and producing the TNT comedy *Civil Marriage* and producing the 2021 hit feature film *Batya*. He also wrote a four-part HBO miniseries based on a book by novelist Stephen King and is currently working with Academy Award-nominated director Lee Daniels on a feature horror script.

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