



ALL  
THIS  
RUTHLESS  
BEAUTY

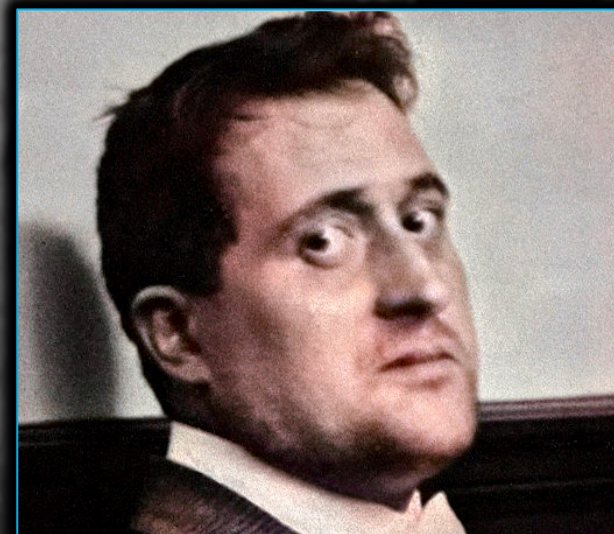
*Inspired by real-life events...*

The world's most famous detective –  
who served as the model for Sherlock  
Holmes and whose arrogance sent an  
innocent man to Devil's Island – must  
restore his reputation by solving the  
crime of the century

Mc Bertillon

4-7-13

His investigation  
uncovers a dark and  
deadly mystery that  
ensnares not only artist  
*Pablo Picasso* and poet  
*Guillaume Apollinaire*  
but also many of the  
brightest lights of Paris'  
intellectual and artistic  
avant garde...



And culminates in  
a wild and  
explosive  
confrontation  
between a ruthless  
American robber-  
baron and the  
world's most  
notorious anarchist





# Season One



## The Beginning of the End of La Belle Époque

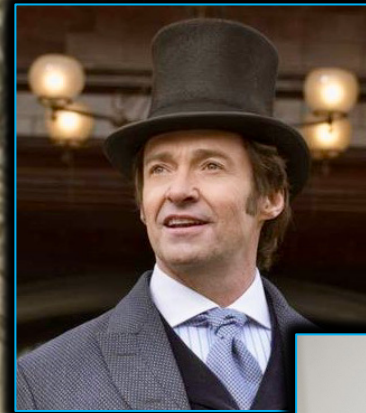
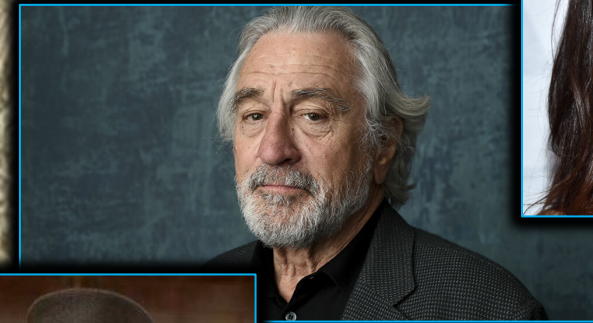


1911-1914

# SEASON ONE STORIES:

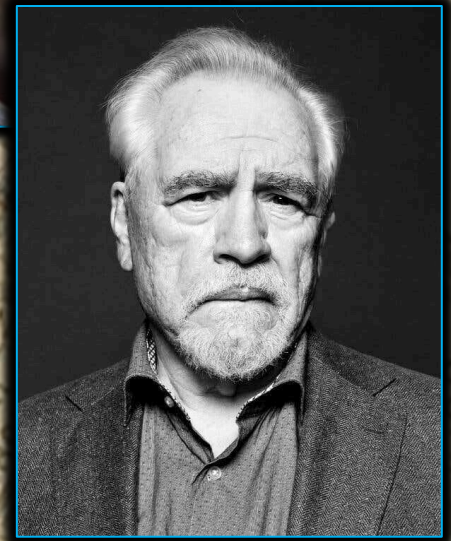
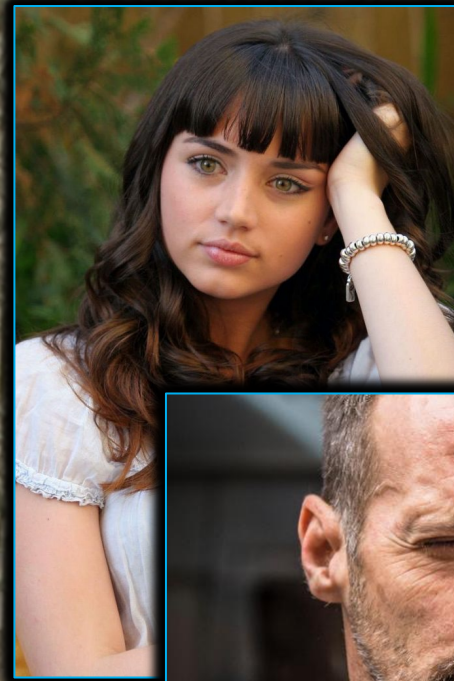
**EP. 1:** Fake Bavarian aristocrat **Count Otto Von Hohenstaufen** steals the Mona Lisa but petty thief **Géry Pieret** swipes one of the con-man's perfect forgeries and blackmails Picasso and Apollinaire into buying it. World-renowned Paris police inspector **Alphonse Bertillon** takes the case, desperate to recover Da Vinci's masterpiece and restore his own tarnished reputation.

**EP. 2:** Picasso and Apollinaire are jailed but the real Mona Lisa still hasn't resurfaced. Ballet Russes impresario **Sergei Diaghilev** must find enough money to keep his doors open while preventing lover **Vaslav Nijinsky** and lead ballerina **Ida Rubinstein** from leaving the company. Paris Police Prefect **Louis Lépine** pressures Bertillon to recover the painting and return it to the Louvre.



**EP. 3:** The Count sets sail for New York City, where he plans to sell his remaining forgeries to five rich American dupes. Grand dame **Misia Sert** tries to find a wealthy backer for her pal Diaghilev, while Pieret seeks help from anarchist bank robber **Jules Bonnot**. Apollinaire falls for moody artist **Marie Laurencin** but Picasso takes an instant disliking to her.

**EP. 4:** Pieret helps the Bonnot Gang steal a getaway car. **Vincenzo Peruggia** is stunned to discover he's in possession of the real Mona Lisa. Misia makes a play to have ruthless American robber-baron **Henry Clay Frick** bankroll Diaghilev. Picasso and Apollinaire have relationship problems, while Bertillon encounters more roadblocks in his investigations.



**EP. 5:** Psychologist **Émile Coué** hypnotizes Bertillon and we flash back to his controversial capture of folk-hero anarchist **Ravachol**. That same year, **Emma Goldman** fails to assassinate Frick during a violent Pennsylvania steelworker's strike. Bertillon wakes with a startling revelation: Goldman has come to Paris to kill the American industrialist and finish the job she began.

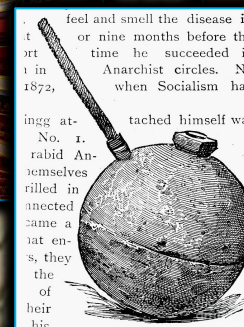
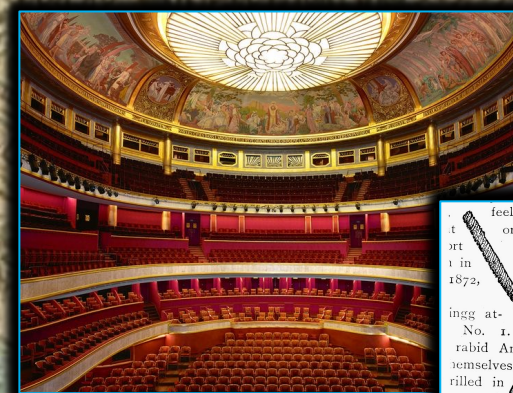
**EP. 6:** With Perugia and the Mona Lisa still missing, the Count must keep his ship from docking in New York Harbor. Picasso refuses to sell **Les Femmes d'Alger** to Frick, who then threatens the artist. Laurencin and Apollinaire have relationship issues after moving in together. Pieret discovers Bonnot is collecting money for a deadly anarchist plot, while Nijinsky's scandalous performance in **Afternoon of a Faun** scares off Diaghilev's potential investors.






**EP. 7:** Pieret plots his escape after a robbery turns bloody and Bertillon sends an army to kill the Bonnot Gang. Diaghilev allows Nijinsky to choreograph **The Rite of Spring** and hires **Igor Stravinsky** to compose the score. Picasso's disgruntled ex, **Fernande Olivier**, spills secrets to Frick, while Peruggia races for the the Italian border. A broken-hearted Apollinaire considers turning himself in to the police.

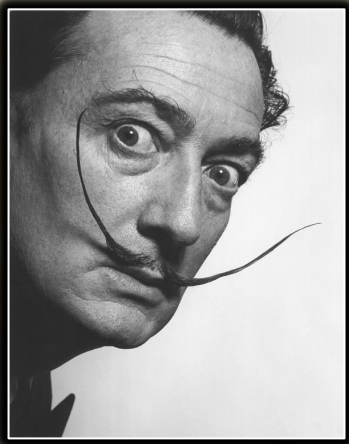
**EP. 8:** Picasso agrees to hand over his beloved painting to Frick at the Rite of Spring premiere, while Emma Goldman proceeds with her plan to blow up the **Champs-Élysées Theater** that same night. Nijinsky informs Diaghilev he's marrying dancer **Romola Pulszky**. As a riot erupts during the ballet performance, Bertillon and Pieret must join forces to stop the anarchist bomb from killing everyone in attendance.



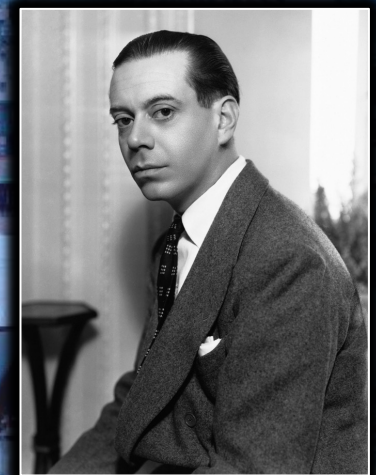
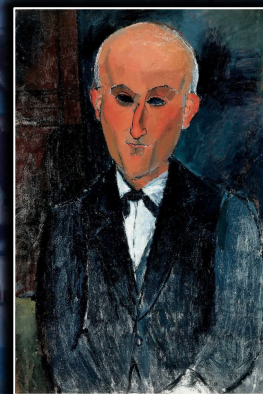
A scenic view of a city at dusk, featuring ornate street lamps and a bridge over a river. The sky is a mix of purple and pink, and the city lights are visible in the background.

Future seasons of **ALL THIS RUTHLESS BEAUTY** will explore the quirky, drama-filled lives of *the brilliant, the beautiful and the badly behaved...*

From the aftershocks of The Great War, to the jazz and booze-filled years of the Lost Generation, to the rise of fascism and the devastation of World War Two...



We'll meet such eminent, bold-print names as Coco Chanel, Ernest Hemingway, Zelda and F. Scott Fitzgerald, Cole Porter, Dorothy Parker, Salvador Dali, Gertrude Stein, Jean Cocteau, Josephine Baker, Gerald and Sara Murphy, Anais Nin, James Joyce, Henri Matisse, Sydney Bechet and Max Jacobs.





# SERIES OVERVIEW

What begins with a botched heist at the Louvre explodes into a sweeping, epic tale that draws into its dark web some of the most famous and controversial personalities on the planet.

With dazzling Belle Époque Paris as its Season One backdrop, **ALL THIS RUTHLESS BEAUTY** weaves a riveting, timely and at times comical story of passion, greed, ego and *the pursuit of beauty at any cost.*

# SERIES TONE

- The authenticity and sense of place of *Babylon Berlin*
- The biting satire of *JoJo Rabbit*
- The mix of comedy and history in *The Great*



# ALL THIS RUTHLESS BEAUTY



For more information,  
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